

Culturally Responsive Family Engagement

Presented by
Bakersfield City School District

Bakersfield City School District

Values:

Equity, Integrity, Caring, Collaboration, Personal & Collective Accountability

Vision:

Our vision in Bakersfield City School District is to be the model of educational excellence, equity and innovation.

Mission:

Bakersfield City School District's mission is to educate all students at the highest levels of academic excellence to become collaborative, creative, and critical thinkers.

- 44 schools with nearly 30,000 students
- 90% Socioeconomically disadvantaged
- 28% English Learners
- 79% Latino
- 8% African American
- 9% Caucasian
- 1.7% identifying with a different ethnicity or multiple ethnicities.



District Goals

#1 **ACADEMIC ACHIEVEMENT**

The Bakersfield City School District is committed to ensuring the academic achievement of all students through culturally responsive and high-quality teaching and learning where all students are supported in a multi-tiered system of supports to reach grade-level mastery of all content standards.

#2 **SOCIAL EMOTIONAL LEARNING**

The Bakersfield City School District is committed to supporting the social emotional, mental and physical health of all students, families and staff through a culturally responsive and trauma-informed multi-tiered system of support.

#3 **FAMILY AND COMMUNITY ENGAGEMENT**

The Bakersfield City School District is committed to increasing the level of participation and engagement of all parents, families, and community members to ensure culturally responsive and high quality student learning where all students reach grade level mastery of all content standards.



BCSD Core Priorities



Priority 1: A Culture of Collective Efficacy

We believe in the collective capacity of our certificated and classified staff and the ability of staff at each school to positively affect student achievement.



Priority 2: A Culture of Teaching and Learning

We believe grade level mastery of content standards (Language, Literacy, Mathematics, and the Sciences) are critical for college and career readiness.



Priority 3: A Culture of Student Centered Schools

We believe in the power of relationships, the importance of teaching self awareness and self management techniques leading to responsible decision making to support the development of the whole child to compete in our global economy.



Priority 4: A Culture of Access and Inclusion to Ensure a Multi-Tiered System of Supports for All Learners

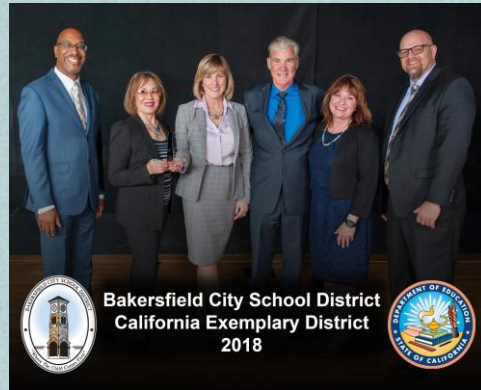
We believe implementing a coherent system is vital to meet the academic, behavioral and social emotional needs of all students.



2017



2018 CA Exemplary District



2019 Recipient of the 2019 Magna Award. Recognizes district programs that promote *equity in education*.



2020 District of Distinction

How parent engagement drives rising achievement

Bakersfield City School District turns around low-performing schools with focus on family involvement

By: Matt Zalaznick | Issue: October 2020
August 18, 2020

DA District Administration



CSBA's 2021 ANNUAL EDUCATION CONFERENCE AND TRADE SHOW

Impact of COVID-19

Department Challenges

- Building new relationships with new and incoming parents
- Shifting course with new changes and responsibilities
- Keeping parents motivated via Zoom
- Parent apathy - “If my kids aren't on campus why do I need to bother with parent engagement”
- Hiring of new FACE Liaisons at 7 sites

Department Opportunities

- Increased technology skills
- Enhanced creativity and outreach design
- Increased collaboration among staff

Parent/Family Challenges

- Feeling disconnected - missing the human connection of seeing staff, teachers, and other parents
- Choosing between working and being with their children
- Pressure of being the teacher - Multiple children, multiple devices, internet connectivity
- Distractions in the home (siblings, pets, music, parents...)
- Ability to understand the assignments or expectations from the teachers (language, education barriers)
- Apathy or lack of effort because “this year doesn’t count”
- Loss of jobs, homes, safety/mental health

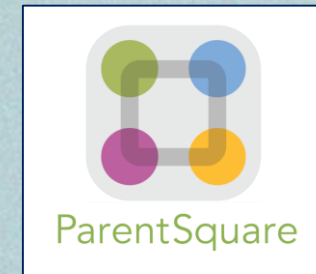
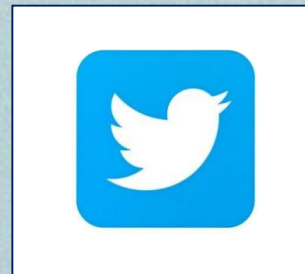
Parent/Family Opportunities

- Increased access to teachers/parent conferences
- Increased technology skills for kids and families
- Increased ability to attend variety of sessions



Alternative Communication

- Social Media
- Parent Square
- Emails
- Weekly News Reports & Updates
- Weekly Tips & Strategies



2021-2024 FACE Priorities

Educational Program Focus Area



Build upon
Parent University
and Parent
Education
Classes



Build upon
SEL and
instructional
content for
Parent
University and
Parent sessions



Build upon
Parent Cafés and
Family
Engagement
opportunities

Outreach Focus Area



Build upon
connecting
parents of
chronically
absent students
with resources



Build upon
engaging with
parents
who are
disconnected or
have yet to
engage with
school



Build upon
strengthening
relationships
with parents
and families

Focus on high priority families through a culturally responsive FACE program



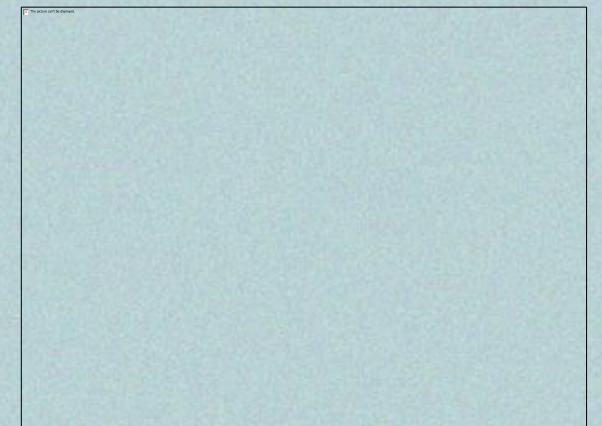
FACE Representatives:

- **Oversee District Level family engagement programs:**
 - *Parent Advisory Groups (DAC, DAAPAC, SPAC)*
 - *Los Niños Bien Educados*
 - *Loving Solutions*
 - *Parent Project*
 - *Now We're Cooking*
 - *Effective Black Parenting*
 - *Parents on A Mission*
 - *PALs - Parent Leadership & Advocacy*
 - *PALs Ambassadors*
 - *FACE Professional Development*
- **Support and coach FACE Liaisons at school sites and Parent Centers**
 - *Family Quarterly Nights*
 - *Parent Cafe*
 - *Monthly Cluster Meetings*
- **Collaborate with MTSS, Special Education, ELA, Math, and ELD Specialists within school site cohorts as needed**
- **Assist staff in developing and implementing workshops, events, projects, and other activities to increase parent and family engagement**
- **Develop and implement methods to increase parent and family engagement at meetings and events**



FACE Liaisons at all 44 School Sites

- Introduce existing and new families to the workings of the school and district services and functions
- Promote personal connections and positive relationships with families to link them with programs to support their child's academic success
- Serve as a liaison to reduce and resolve family/student health problems, to address financial problems, to promote and maintain the emotional well-being of children and families, and to promote safety in their homes, schools and neighborhoods
- Encourage parent participation at Parent University, Parent Resource Center classes, sessions and workshops, and district and community agency presentations etc.
- Encourage parents and caregivers to engage with school based activities that promote leadership and building relationships with school and community members



Virtual FACE Google Site

- Virtual parent centers
 - Interactive calendars
 - Virtual Parent University
 - Online classes
 - School & district access expanded
 - PALs purpose
-
- All FACE have a business Zoom account
 - All FACE have Google site w/virtual parent centers



Virtual Parent Advisory Groups & Leadership

District African American Parent Advisory Council DAAPAC	Parents As Leaders PALs	Town Halls	Superintendent's Parent Advisory Council SPAC	Parent Advisory Groups Communicating Our Message
<p>Involve and engage the parents/caregivers of African-American students in the decision making process</p> <ul style="list-style-type: none"> ● Increase learning outcomes for AA students ● Promote an understanding among parents, educators, and others about cultural sensitivity relating to the education of African American students. 	<ul style="list-style-type: none"> ● Serve as advocates for new families ● Ear to the ground for other families ● Proponents of positivity ● Outreach and Recruitment to other parents ● Partner with FACE to manage Family Nights, parent education sessions, parent to parent communication ● Provide voice for their sites/district ● Goal setters ● Role Models 	<p>Community stakeholders were provided ongoing communication in preparation for return to in-person instruction with an emphasis on</p> <ul style="list-style-type: none"> * <i>Social and Emotional</i> * <i>Health and Safety</i> * <i>Virtual Instruction</i> 	<p>Parents and caregivers invited to serve as an advisory/focus group for the Superintendent to provide a valued viewpoint on</p> <ul style="list-style-type: none"> ● Current and upcoming district interests ● District related activities, initiatives and programs 	<p>Superintendent meets with all stakeholder groups at beginning of year</p> <ul style="list-style-type: none"> ● Sets tone for the district ● Introduces leadership ● Shares services available ● Encourages a shared partnership between staff and families.



Shared Decision-Making Opportunities

Board Appointed Committees

- Closing the Achievement Gap Committee
- District Culture, Climate and Safety Committee
- Multilingual Education Committee
- New School Design Advisory Committee
- Health Benefits Advisory Committee

BAKERSFIELD CITY SCHOOL DISTRICT PARENT ADVISORY 2021 - 2022 <i>Committee Meetings</i>					
District Advisory Committee DAC	District English Learner Advisory Committee DELAC	District African American Parent Advisory Council DAAPAC	Special Education Community Advisory Committee CAC	Pre-K District Parent Advisory Committee DPAC	Migrant Regional Advisory Committee RAC
Meetings will be held virtually via Zoom. 11:30 - 1:00 pm	Meetings will be held virtually via Zoom. 9:00 - 11:00 am	Meetings will be held virtually via Zoom. 11:00 - 12:30 pm	Meetings will be held virtually via Zoom. 3:00 - 4:00 pm	Meetings will be held virtually via Zoom. 8:30 - 10:00 am	Meetings will be held virtually via Zoom. 5:30 - 7:30 pm
10/5/21 11/2/21 12/7/21 1/11/22 2/1/22 3/1/22 4/5/22 5/3/22	10/13/21 11/10/21 12/8/21 1/12/22 2/9/22 3/9/22 4/6/22 5/11/22	10/19/21 11/16/21 12/14/21 1/18/22 2/15/22 3/15/22 4/26/22 5/17/22	9/13/21 10/4/21 11/1/21 12/6/21 2/7/22 3/7/22 4/4/22 5/2/22	10/19/21 11/16/21 12/14/21 1/18/22 2/15/22 3/15/22 4/19/22 5/17/22	9/14/21 10/27/21 12/7/21 1/28/22 3/1/22 4/27/22
Contact person: Candice Barry 631-4513 barryc@bcsd.com	Contact person: Correll Torres 631-4833 torresg@bcsd.com	Contact person: Candice Barry 631-4513 barryc@bcsd.com	Contact person: Stacy Davis 631-5863 davisg@bcsd.com	Contact person: Lynnette Rodman 631-4936 rodmanl@bcsd.com	Contact person: Ismael Guzman 631-4754 guzmanbriso@bcsd.com
					GATE Office and Gender Education Advisory Committee Meetings will be held virtually via Zoom. 12 noon - 1:00 pm 10/14/21 1/13/22 4/7/22 Contact person: Norma Melendez 631-4880 melendezn@bcsd.com
FAMILY AND COMMUNITY ENGAGEMENT DEPARTMENT 1300 Baker St. Bakersfield, CA 93305 661-631-4766 www.bcsd.com/parentinvolvement					



District African American Parent Advisory Council (DAAPAC)

African American Parent Advisory Council (AAPAC)

2021–2022 Executive Board



Chairperson
Crystal Madden-Chipman Jr.
High Parent



Vice Chairperson
Robert Powell - Pauly
Elementary Parent



Secretary
Alysha Douglas-Fletcher
Elementary Parent

Engaging, Equipping, and Empowering

parents to advocate for the academic success of their children.



Our mission is to:

- Strengthen the relationships and engage parents & guardians of African American students
- Support ongoing cultural competence among the school community
- Foster a welcoming environment for schools and families to positively increase learning outcomes socially, and in attendance and literacy.



FACE Culture, Climate & Safety Walks



Culture, Climate & Safety Tour of campus



Structured tour includes main office and welcoming environment



Feedback session w/Principal to rate various indicators on rubric



Culture, Climate & Safety Committee

Sample Elements of Rubric:

- School and District Signage
- Main office -Safe, healthy and inviting facilities
- Scholarly attitude
- Positive attitude & professional relationships
- Campus reflects a college/career going culture
- Measuring student progress
- Parent Center
- Professional attire for staff
- School safety



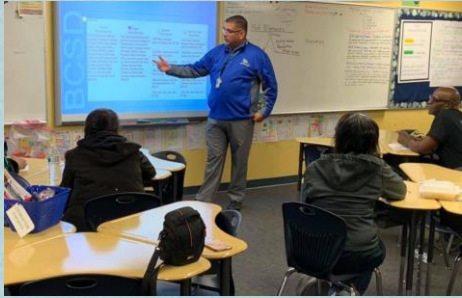
Expansion of Dual Immersion Schools



The Dual Immersion Program is a challenging and rigorous academic program in which Spanish is used as the target language of instruction. The classroom population target is half native Spanish-Speaking and half English-Speaking students. The program implements an 85/15 model, in which TK/K students receive 85 percent of their instruction in Spanish and 15 in English; it increases incrementally.



Structures of Parent University



Calendar

- September - Kick Off
- October
- November
- January - **LCAP Forum**
- February
- March
- April - Graduation

Pathway Options

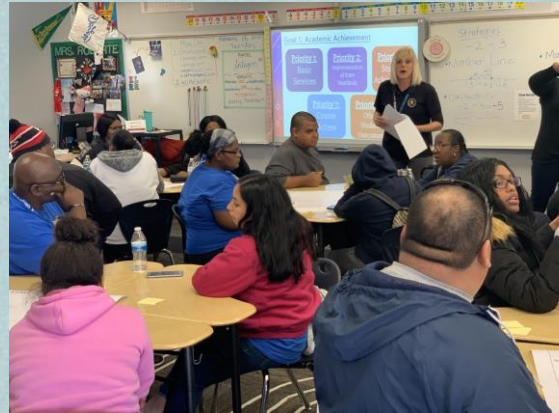
- Math and Language
- Literacy and Language
- Support for English Learners
- Financial Literacy
- Mindfulness, Toolbox
- Health and Wellness
- Parent University 101
- Parent Leadership
- Social and Emotional Learning
- Technology 101
- Special Education
- LCAP 101

Features

- Breakfast and Lunch
- Free Childcare
- Transportation
- ASL Services
- In person, Virtual, Online
- Child care for special needs
- Interpretation
- Sharing of District Services
- Introduction to BCSD Staff
- Keynote presenters



Parent University/LCAP Forum



- LCAP Presentation to Group
- Break out to small groups with District Leadership facilitating discussions
- Parents and community members provide input and feedback on each of the District's goals/proposed actions



Parent University Data

School Year	Year 1 Registered	Year 2 -4 + Registered	Total Participants
2019-2020 (In-Person)	567	430	997
2020-2021 (Virtual)	466	402	868
2021-2022 (Virtual)	302	377	679



Communication, Transparency & Advocacy



- P.A.S.S. Rally ~ Parent Advisory Support Summit
- Parent Square
- Return To School TaskForce
- Parent Cafes
- Parent Support Groups
- Open Zooms - Office Hours for FACE
- Information Stations
- PALs Support



PALs (Parents As Leaders)

- To work effectively with FACE staff (FACE representatives, FACE Liaisons & Coordinator) in order to successfully implement family & community engagement opportunities (e.g. Family Education nights, assist in parent recruitment, parent sessions).
- Work collaboratively with school FACE Liaisons and staff in order to create a warm and welcoming environment for all parents.
- Create meaningful and professional relationships with other parents in order to establish community between school sites and the district.



Virtual Roles for PALs

PROMOTE IT!



- Social Media
- Share information with parent friends, neighborhood or community
- Assist Liaisons with reminders
- Share testimonies
- Fliers in community

ZOOM Support

- Assist Liaisons with monitoring Zoom Chat
- Monitor Waiting rooms
- Offer to help with interpretation



Share Ideas



- Attend monthly school site PALs meetings
- Share ideas they might have in regards to virtual events
- Share ideas on how to help recruit more parents

Provide Feedback

- Fill out surveys and encourage others to fill them out
- Share feedback from parents with your Liaison
- Offer constructive feedback





Family engagement is not a single event. It is a shared responsibility; a partnership involving parents, schools, the district, and community.

These partnerships are not hard work, but *heart* work. Not more work, but ***the*** work.

Not harder work, but *smarter* work to mobilize all available resources that will contribute to student success.