

California Department of Justice
Proposition 56 Law Enforcement Tobacco Grant
Grant Goals & Measurable Outcomes

Goal 1:					
Implement 1FTE School Resource Officer 100% Dedicated to Tobacco/Vaping					
Measurable Outcomes:					Outcomes base on 2 Year Grant Award
1	Make contact with a <u>minimum</u> of 360 students per year re: dangers of vaping & tobacco use				720 student contacts
2	Conduct a <u>minimum</u> of 10 one-to-one or small group counseling sessions on vaping/tobacco use education				10 counseling sessions
3	Conduct a <u>minimum</u> of 10 parent/family counseling sessions on vaping/tobacco use education				10 counseling sessions
4	Conduct 2 teacher/faculty/staff education workshops per academic year				4 teacher workshops
4	Conduct 4 vaping/tobacco workshops for students per academic year				8 student workshops
5	Conduct 2 vaping/tobacco workshops for parents/families per academic year				4 parent workshops
6	Conduct 6 vaping/tobacco enforcement operations on school grounds per academic year				12 enforcement operations
7	Coordinate with Parent Project, Breathe California to conduct community workshops as needed				TBD
Goal 2:					
Conduct Community-Wide Enforcement Operations & Education Sessions					
Measurable Outcomes:					Outcomes base on 2 Year Grant Award
1	Conduct 4 enforcement operations at festivals & events per calendar year				8 community enforcement operations
2	Conduct 4 enforcement operations at school sponsored events (sporting events/dances)				8 school-based enforcement operations
3	Conduct 6 retailer compliance/enforcement operations per calendar year				12 retailer enforcement/compliance checks
4	Conduct 6 retailer education sessions per calendar year				12 retailer education sessions
5	Co-Present with WAVE Team 2 times per academic year to youth & teen groups				4 youth & teen workshops
Goal 3:					
Expand WAVE Peer-to-Peer Education & Awareness Campaign					
Measurable Outcomes:					Outcomes base on 2 Year Grant Award
1	Conduct 4 outreach & education workshops to youth & teen groups per academic year				8 youth & teen education workshops
2	Meet 12 times per calendar as a group for planning and presentation development				24 WAVE meetings
3	Conduct on-going social media campaign on vaping & tobacco				On-going